Quando a Informação é um Perigo

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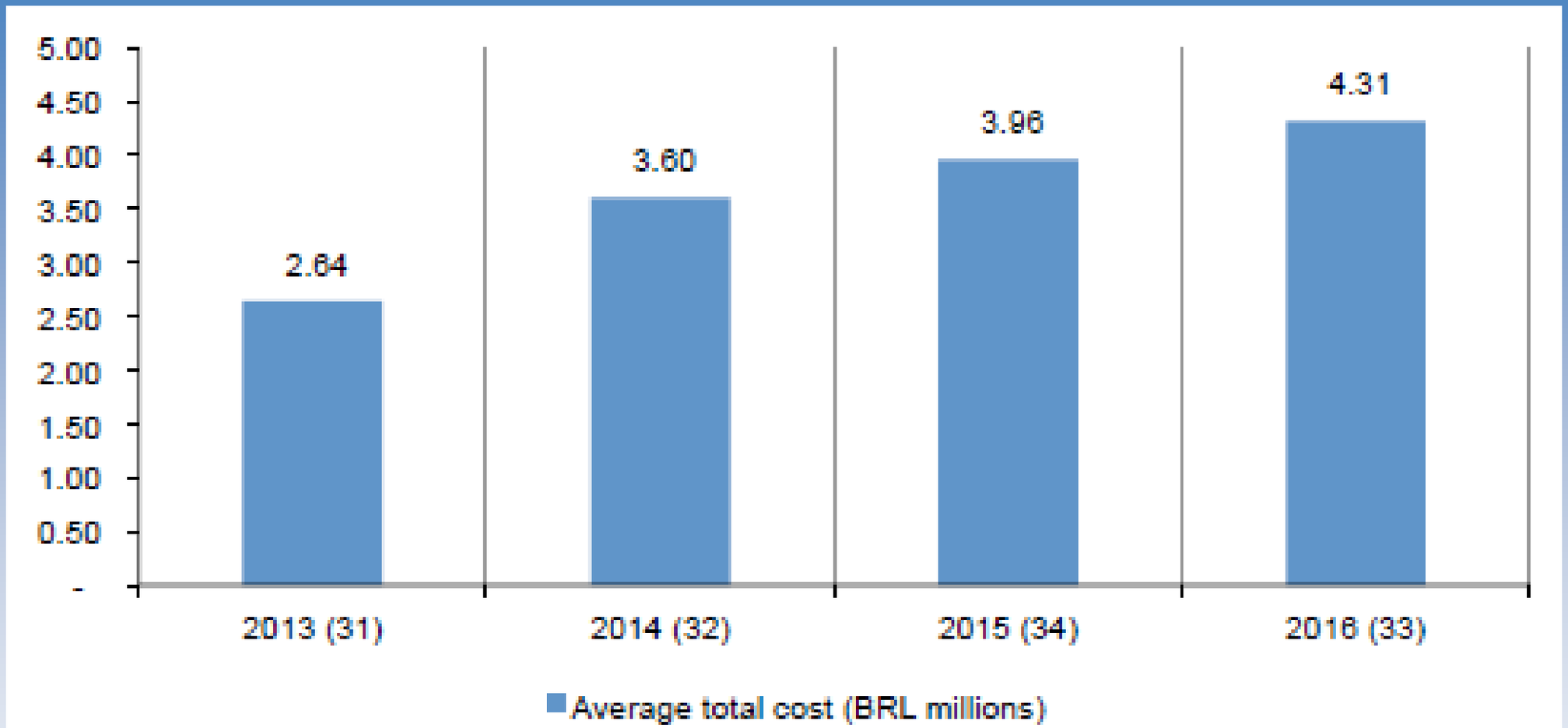
2016 Cost of Data Breach Study: Brazil



The average total organizational cost of data breach over four years
Measured in the Brazilian Real (R$) (millions)

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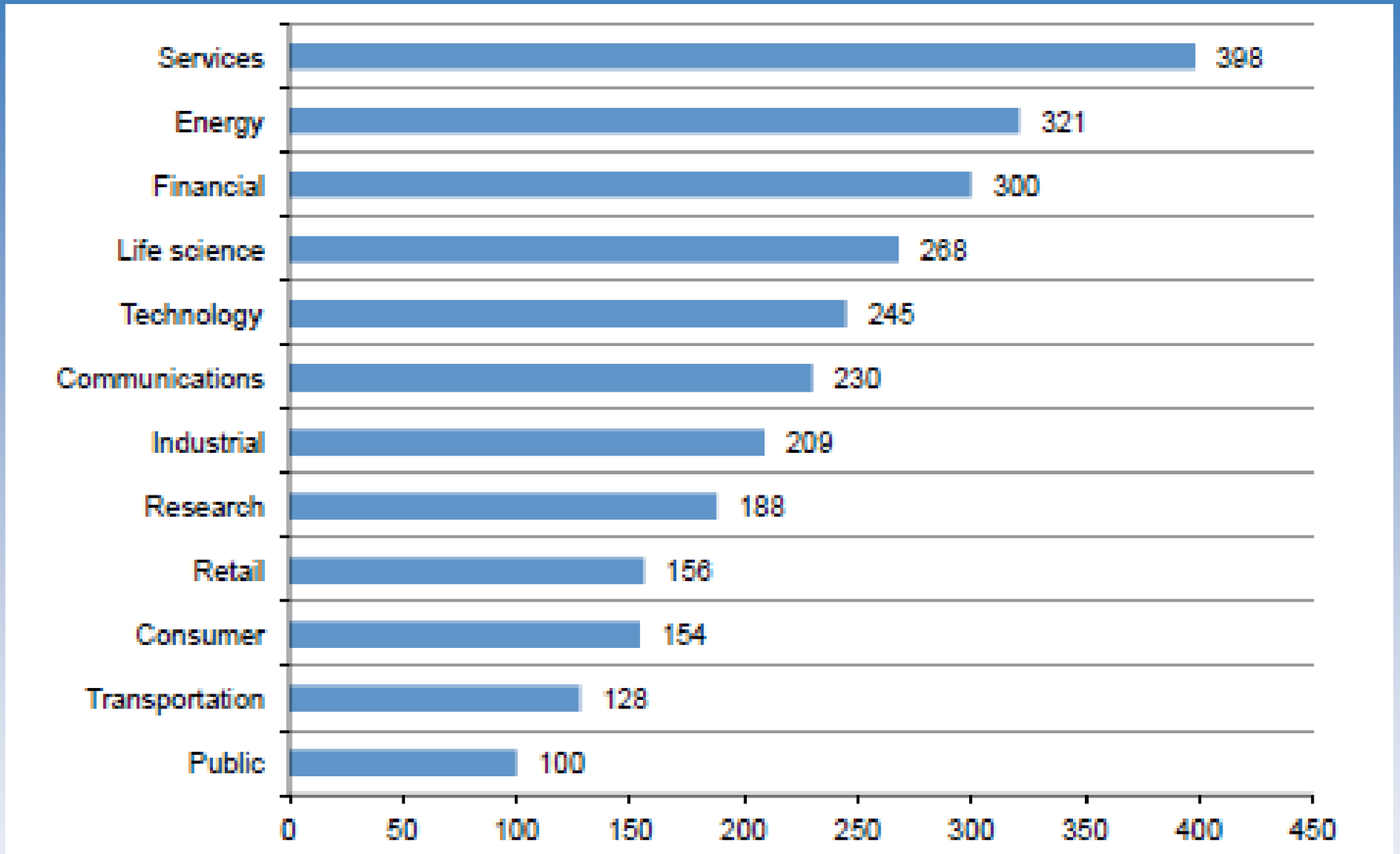
2016 Cost of Data Breach Study: Brazil



Per capita cost by industry classification of benchmarked companies
Measured in the Brazilian Real (R$)

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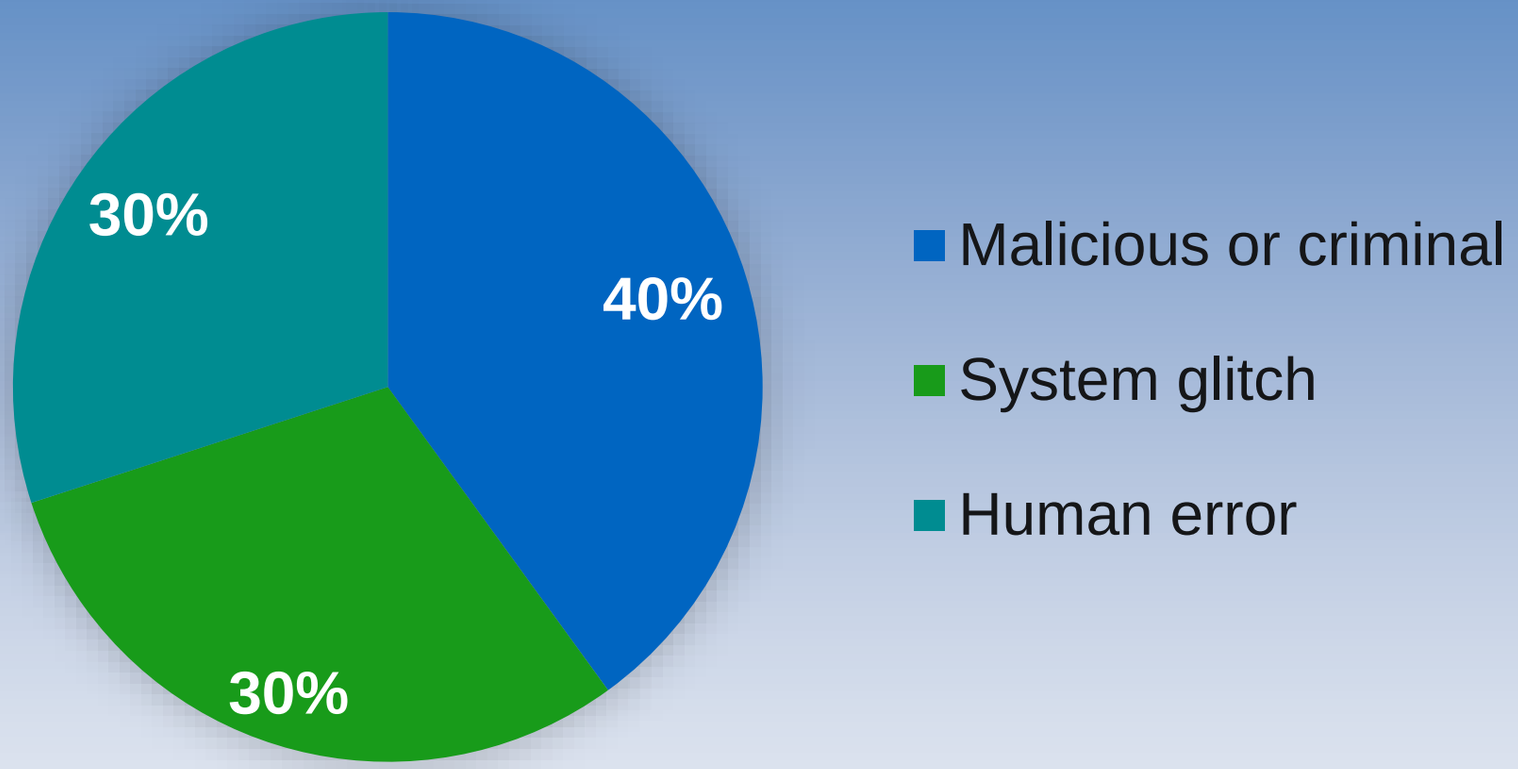
2016 Cost of Data Breach Study: Brazil



Distribution of the benchmark sample by root cause of the data breach

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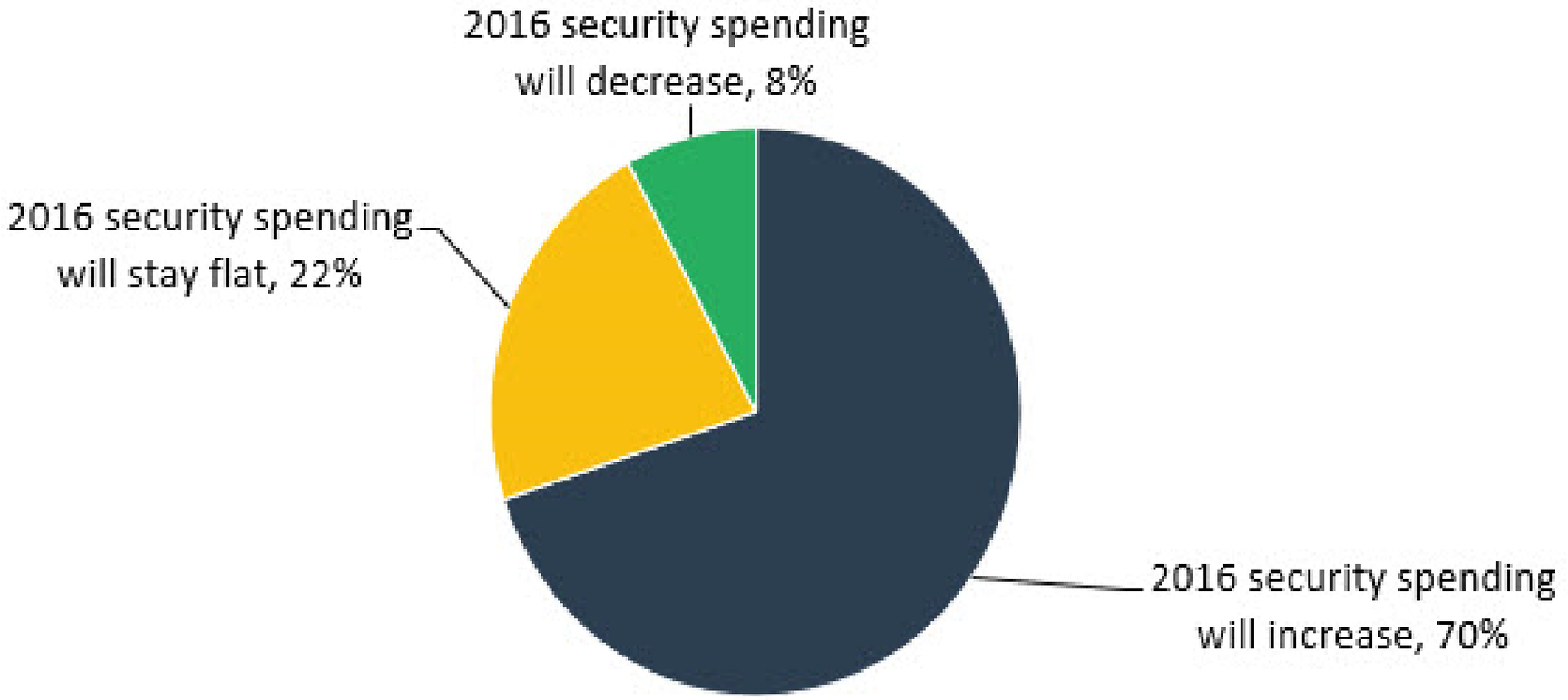
Year-over-year Cybersecurity Spending Change, 2015-2016

To the best of your knowledge, to what extent will your organization's 2016 spending for cybersecurity change relative to 2015? (Percent of respondents, N=299)



Source: Enterprise Strategy Group, 2016.

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Obrigado!!

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